

About the Program:

From time to time, business environment of an organization undergoes cataclysmic disruptions. The changes are so abrupt and might bring new norms to the industry.

These changes are very often difficult for organizations to adapt and are beyond the grasp of seasoned managers. One such new norm is set by Covid 19. The pandemic has put businesses through rigorous strategic resilience. For many, it was a rude awakening. Companies now need to restructure their strategic planning and change the way they have to make decisions. Even if this crisis is unusual and unpredictable, it has given many the chance to change course and speed up the decision-making to thrive as we pass through its various stages of pandemic. Some companies have proven to be more resilient than others, rapidly adapting their strategies to address both the challenges and the opportunities created by the crisis.

The context of FDP is set in this background and the participants will gain a deeper understanding about:

- ✓ The need to relook at Strategy in the changing times.
- ✓ To appreciate digitization bringing a paradigm shift in strategic thinking.
- ✓ Strategic Thinking Process - A cultural adaptability.

This program is intended to highlight the changes in the environment, and the need for a new look at strategic management. The pedagogical mix gives the audience an industry touch and sets the Benchmark for academic and industry integrative learning.

ADVISORY COMMITTEE

CHIEF PATRON

Dr. G. Sreenivas Reddy
General Secretary and Correspondent
Vaageswari College of Engineering

PATRONS

Dr. D. Srinivas Reddy
Joint Secretary
Vaageswari College of Engineering

Mr. V. Vinod
Member
Vaageswari College of Engineering

Chairman
Dr. Ch. Srinivas
Principal
Vaageswari College of Engineering

COORDINATOR

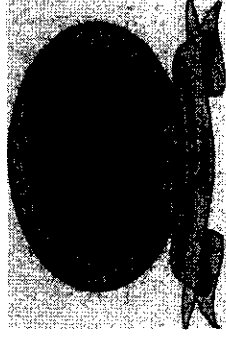
Dr. ERAKACHEDU HARI PRASAD
Associate Professor, Dept. of MBA

ORGANIZING COMMITTEE

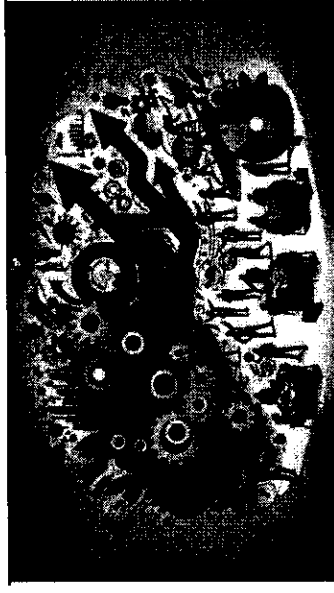
Dr. B. Manohar
Dr. V. Harini
Mr. Ch. Vijay Kumar
Mr. S. Sridhar Reddy
Mrs. B. Archana

CONVENORS

Mr. M. BHARATH
Associate Professor
Mrs. A. Jyothi
Asst. Professor
Department of MBA
Email: vaageswarimbahod@gmail.com
Phone: +91-9490072311



FIVE-DAY FACULTY DEVELOPMENT PROGRAM ON "MANAGING STRATEGIC OPPORTUNITIES AND CHALLENGES IN THE NEW NORMAL"



Organized by:

Department of MBA
VAAGESWARI COLLEGE OF ENGINEERING
Karimnagar, Telangana- India
12th to 16th Sept, 2022

REGISTRATION FORM:

Please fill this form and send it to us by email to vaageswarimbahod@gmail.com before 6th Sept 2022

Name of the Participant: _____

Designation: _____

Department: _____

Organization name and Address: _____

Mobile Number: _____

Email id: _____

Signature and Seal of the
Head /Director of the Institute

NO REGISTRATION FEE



ABOUT THE DEPARTMENT:

The department of MBA was started in 2005 with an intake of 60 and in a short span of time the intake increased to 180.

The department comprises of well experienced and dedicated faculty with vast experience in teaching. The faculty members have been meticulously and judiciously picked up to impart quality education and inculcated all-round development in the Students. The department has well established labs with state of art hardware equipments and advanced software's.

The Department's main objective is not only make the students excel in theory but also in experimental research through academic projects in various fields. The Department regularly organizes several programs such as workshops, guest lectures, seminars etc. to impart state of art knowledge in different technologies to the students as well as faculty members. Department is dedicated to advancing, disseminating and exploiting knowledge in engineering and technology. The department offers a Two-year course a Master's degree in MBA. All employees can reach students for any of their problems, whether academic or non-academic. The department aims to technically develop students and make them mentally strong to meet future challenges. The department also seeks to provide its students with excellent educational and educational opportunities in the field of Business Management, thus providing a lasting technical basis in an environment of rapid technical change. In the process, it enables and promotes their professional growth through contact with best professional practices. Consequently, the administration is trying to play the role of resources and technical leadership in development activities at the national level.

ABOUT THE INSTITUTE:

Established in 2003, Vaageswari Educational Society is one of the most prestigious society providing high quality professional education in Karimnagar district of Telangana. The society is running multiple educational institutions like Vaageswari College of Engineering (2005), Pharmacy (2003), Pharmaceutical Sciences (2007), and Management Sciences (2008). The society was established with a great vision to provide quality education on par with global standards to the students from all over India in general and in particular those from local and rural areas. Society is maintaining high standards so as to make them technically competent and ethically strong individuals who shall be able to improve the quality of life and become an asset to the economy of our country. The Society not only celebrates freedom of thought, cultivates vision and encourages growth, but also inculcates human values and concern for the environment and the society. The institution is awarded with Best Chapter of ISTE AP Section.

VISION:

"To develop the Sree Vaageswari Educational Society into a center of excellence in imparting professional and technical education, to inculcate knowledge and power to the younger generation by providing high quality professional education on par with global standards and to instill high levels of discipline among student community making them ethically strong citizens capable of contributing to the development of society and mankind".

PROGRAMS OFFERED:

The college offers B.Tech programmes in CSE, EEE, ECE, Civil and Mechanical Engineering. The college also offers MCA and M.Tech in Computer Science and Engineering.



VAAGESWARI COLLEGE OF ENGINEERING

Beside L.M.D Police Station, Ramakrishna Colony, Thimmapur, Karimnagar

(Approved by AICTE New Delhi & Affiliated to JNTU Hyderabad)

CIRCULAR

Date: 01-09-2022

It is hereby informed that the Department of MBA is conducting a five-day Faculty Development Program on "MANAGING STRATEGIC OPPORTUNITIES AND CHALLENGES IN THE NEW NORMAL" will be held from 12th to 16th Sept, 2022. All the Faculty Members should avail this opportunity to upgrade their skills.

Copies to:

- Circulate among all the staff members
- All the Notice Boards
- All HODs
- Office File



PRINCIPAL

Principal

Vaageswari College of Engineering
KARIMNAGAR-505 527.



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Department of MBA

Five-Day Faculty Development Program on

"MANAGING STRATEGIC OPPORTUNITIES AND CHALLENGES IN THE NEW NORMAL"

12th to 16th SEPT 2022

ATTENDANCE SHEET

S.No	Name	12/09/2022	13/09/2022	14/09/2022	15/09/2022	16/09/2022
1	Dr. E. Hari Prasad	✓	✓	✓	✓	✓
2	Dr. B. Manohar	✓	✓	✓	✓	✓
3	Dr. V. Harini	✓	✓	✓	✓	✓
4	Mr. CH. Vijaya Kumar	✓	✓	✓	✓	✓
5	Mr. S. Sridhar Reddy	✓	✓	✓	✓	✓
6	Mr. M. Bharath	✓	✓	✓	✓	✓
7	Mrs. A. Jyothi	✓	✓	✓	✓	✓
8	<u>Mrs. B. Archana</u>	✓	✓	✓	✓	✓
9	<u>Mrs.D. Swetha</u>	✓	✓	✓	✓	✓
10	Mr. Prashanth	✓	✓	✓	✓	✓
11	Mr. Vamshi Krishna	✓	✓	✓	✓	✓
12	Mrs. A. Madhu	✓	✓	✓	✓	✓
13	Mrs. Manjula	✓	✓	✓	✓	✓
14	Mr. K. Praveen Reddy	✓	✓	✓	✓	✓
15	Mrs. K. Madhavi	✓	✓	✓	✓	✓
16	Mr. B. Sandeep	✓	✓	✓	✓	✓
17	Mr.B. Ashok	✓	✓	✓	✓	✓
18.	Mr.K. Mahender	✓	✓	✓	✓	✓

Coordinator

HOD

Principal

Principal
Vaageswari College of Engineering
KARIMNAGAR-505 527



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Department of MBA

Five-Day Faculty Development Program on

"MANAGING STRATEGIC OPPORTUNITIES AND CHALLENGES IN THE NEW NORMAL"

12th to 16th Sept, 2022

SCHEDULE

Date & Time	Session Details
	DAY 1 - 12 September 2022
9.00 to 9.30 am	Registration
9.30 to 10.00 am	Inauguration
10.00 am to 12.30 pm	Keynote Address: Managing Strategic Opportunities and Challenges in the New Normal by Prof. Bhavani Prasad Sir
1.30 to 4.00 pm	The Balancing System by Prof. Bhavani Prasad Sir
	DAY 2 – 13 September 2022
10.00 to 12.30 pm	Strategic Management in Crisis Situations – Reflections from lives of great leaders by Dr. N. Udaya Bhaskar Sir
1.30 to 4.00 pm	Strategic Management in the Volatility, Uncertainty, Complexity and Ambiguity (VUCA) world – Simulation Game by Dr. N. Udaya Bhaskar Sir
	DAY 3 – 14 September 2022
10.00 to 12.30 pm	Systems Thinking in Strategic Management by Dr. E. Hari Prasad
1.30 to 4.00 pm	HRM and firm's performance linkages Dr.E. Hari Prasad.
	DAY 4 – 15 September 2022
10.00 to 12.30 pm	Strategic Thinking Process – A Cultural Adaptability by Dr .B. MANOHAR
1.30 to 4.00 pm	Investment Strategies in the New Normal by Dr .B. MANOHAR
	DAY 5 –16 September 2022
10.00 to 12.30 pm	Digital Transformation and Cyber Security Challenges Dr. N. Udaya Bhaskar Sir
1.30 to 4.00 pm	Strategy for the Success of Start-ups Dr. N. Udaya Bhaskar Sir

* Lunch: 12.30 pm to 1.30 pm

*Tea Break: 4.00 pm to 4.30 pm

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12th to 16th SEPT 2022

SPEAKER PROFILES

1. Prof. Bhavani Prasad, who is one of the renowned professor in the country in commerce and management studies. He served above 35 years to University College of Commerce and business Management, Kakatiya University-Warangal. Under his guidance nearly 35 PhD were awarded. He published number research papers in international and national journals. He acted as chair person delivered key note speeches many international conferences.

2. Dr. N. Udaya Bhaskar is currently working as Senior Assistant Professor in DCMS and Dean, Student Affairs, Adikavi Nannaya University, Rajahmundry, India. His doctoral dissertation was in the area of retail service quality, he completed M.Phil., and M.B.A. in Marketing Management. He has 3 years of Industrial and 17 years of academic experience. He has published 20 papers/articles in national and international journals and international conference proceedings publications. He visited USA and Malaysia to present his research findings. His current areas of research interest include service quality, customer satisfaction, customer loyalty and retailing.

He organized 5 National Workshops and 6 National seminars and one International Seminar. He completed one Research projected titled "Socio Economic Status of Handloom Weavers in East Godavari District. Currently he is working on a ICSSR sponsored project titled "Assessment of Service Quality in Higher Education as Case of Select Universities In India". Besides to 17 years of teaching experience, he had 3 years of industrial experience in the area of logistics management, Marketing of financial services and business development. He served as executive trainee for GATI LTD, and also as a Branch Manager for KARVY LTD Hyderabad.

3. Dr. E. Hari Prasad, is an Associate Professor of Commerce and Management. At Present working Head, Department of Business Management in Vaageswari College of Engineering, Karimnagar, Telangana State. He had received his PhD from Dr.B.R. Ambedkar Open University, Hyderabad. He published 18 papers in International Journals and 4 in national journals. He presented nearly 15 papers to national and international conferences. He had delivered keynote speech on service sector and economic reforms in India in International conference held by Pacific University, Udaipur. He had received distinguished Management Teacher Award from MTC Global Organizaton. He is continuing research in banking and finance areas.

4. Dr .B. MANOHAR completed his PhD. from Kakatiya University,. Currently he is working as an Associate Professor, Department of Business Management at Vaageswari College of Engineering. He is having 22 years of Teaching Experience. His research topic is "Cost Management in State Road Transport Corporations a comparative analysis.



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"MANAGING STRATEGIC OPPORTUNITIES AND CHALLENGES IN THE NEW NORMAL"

12th to 16th SEPT 2022

REPORT

A five Day Faculty Development Program on "MANAGING STRATEGIC OPPORTUNITIES AND CHALLENGES IN THE NEW NORMAL" was organized by Department of MBA, Vaageswari college of Engineering from 12th to 16th Sept. 2022 for the faculty of MBA Department. Several faculty members of the college actively participated and gained useful information from all the sessions.

The Faculty Development Program given an idea about :

- Managing Strategic Opportunities and Challenges in the New Normal, The Balancing Ballerina.
- Strategic Management in Crisis Situations – Reflections from lives of great leaders.
- Systems Thinking in Strategic Management, HRM and firm's performance linkages, Strategic Thinking Process – A Cultural Adaptability, Investment Strategies in the New Normal.
- Digital Transformation, & Strategy for the Success of Start-ups.



Coordinator



HOD



Principal
Principal
Vaageswari College of Engineering
KARIMNAGAR-505 027



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Department of MBA

Five-Day Faculty Development Program on

"MANAGING STRATEGIC OPPORTUNITIES AND CHALLENGES IN THE NEW NORMAL"

12th to 16th SEPT 2022

LIST OF PARTICIPANTS

S.No	Name	Signature
1	Dr. E. Hari Prasad	
2	Dr. B. Manohar	
3	Dr. V. Harini	
4	Mr. Ch. Vijaya Kumar	
5	Mr. S. Sridhar Reddy	
6	Mr. M. Bharatha	
7	Mrs. A. Jyothi	
8	Mrs. B. Archana	
9	Mrs. R. Swetha Reddy	
10	Mr. Prashanth S	
11	Mr. S. Vamshi Krishna	
12	Mr. A. Madhu	
13	Mrs. A. Manjula	
14	Mr. K. Praveen Reddy	
15	Mrs. K. Madhavi	
16	Mr. B. Sandeep	
17	Mr. B. Ashok	
18	Mr. K. Mahender	

Coordinator

HOD

Principal

Principal
Vaageswari College of Engineering
KARIMNAGAR-505 017



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12th to 16th SEPT 2022

FEEDBACK

Name of the Participant: Ch. Vijay Kumar

Designation: Asst. Professor

Please respond to the following items by using the scale below:

5=Excellent 4=Very Good 3=Good 2=Fair 1=Poor

1. The speaker presented materials clearly and concisely.

5 4 3 2 1

2. The speaker covered the material sufficiently.

5 4 3 2 1

3. The information presented was relevant to your needs and expectations.

5 4 3 2 1

4. Sufficient opportunity was provided for questions.

5 4 3 2 1

5. You were pleased with the presentation.

5 4 3 2 1


Signature



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12th to 16th SEPT 2022

FEEDBACK

Name of the Participant: M. Bharat

Designation: _____

Please respond to the following items by using the scale below:

✓ 5=Excellent 4=Very Good 3=Good 2=Fair 1=Poor

1. The speaker presented materials clearly and concisely.

5 ✓ 4 3 2 1

2. The speaker covered the material sufficiently.

✓ 5 4 3 2 1

3. The information presented was relevant to your needs and expectations.

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5 ✓ 4 3 2 1

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5 ✓ 4 3 2 1

Bharat
Signature



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FEEDBACK

Name of the Participant: E. Hari Prasad

Designation: Assoc. Professor

Please respond to the following items by using the scale below:

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FEEDBACK

Name of the Participant: S. Srinath Reddy

Designation: Asst prof

Please respond to the following items by using the scale below:

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FEEDBACK

Name of the Participant: B. Sandeep

Designation: Asst. Professor

Please respond to the following items by using the scale below:

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B. Sandeep
Signature



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FEEDBACK

Name of the Participant: A. manjula

Designation: Asst. prof

Please respond to the following items by using the scale below:

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Signature



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FEEDBACK

Name of the Participant: A. Syothi;

Designation: Asst. prof

Please respond to the following items by using the scale below:

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Signature



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FEEDBACK

Name of the Participant: A. Madhu

Designation: Asst. prof

Please respond to the following items by using the scale below:

5=Excellent ✓ 4=Very Good 3=Good 2=Fair 1=Poor

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5 ✓ 4 3 2 1

My
Signature



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FEEDBACK

Name of the Participant: Mr. K. Mahender

Designation: Asst. prof

Please respond to the following items by using the scale below:

5=Excellent 4=Very Good 3=Good 2=Fair 1=Poor

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Mahender
Signature



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FEEDBACK

Name of the Participant: Mr. K. Praveen Reddy

Designation: Asst. Prof.

Please respond to the following items by using the scale below:

5=Excellent 4=Very Good 3=Good 2=Fair 1=Poor

1. The speaker presented materials clearly and concisely.

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5 ✓ 4 3 2 1

Praveen
Signature